



# Opportunities Doncaster LIVE

## Communications pack

#ODLIVE

[www.opportunitiesdoncaster.co.uk](http://www.opportunitiesdoncaster.co.uk)





## Introduction

Congratulations on signing up to exhibit at Opportunities Doncaster LIVE. This communications pack aims to provide you with all the assets you need to communicate your involvement with pride.

Exhibiting at Opportunities Doncaster LIVE is so important in supporting young people to understand the world of work. Thank you for the commitment you've shown to support our schools, colleges and young people where it's needed the most.

We look forward to working together and welcoming you to the event.

### **Andy Hibbitt**

Chief Operating Officer  
Doncaster Chamber

[info@opportunitiesdoncaster.co.uk](mailto:info@opportunitiesdoncaster.co.uk)

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## Your Opportunities Doncaster LIVE exhibitor announcement

The below material has been prepared to help you communicate your role as an exhibitor at Opportunities Doncaster LIVE.

We have included some suggested draft content and you are of course free to add your own key messages and amend the wording so this works for you. We will be very happy to help you with this process.

We are able to support with providing additional content and support, including pictures and images, contact details for journalists and help with reaching out to appropriate media.

Inside you'll find:

- social assets
- email signature
- website copy.

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## Social assets

The following slides provide some suggested social media content to share through your corporate or individual social media accounts. Feel free to amend these as appropriate.

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[www.opportunitiesdoncaster.co.uk](http://www.opportunitiesdoncaster.co.uk)

## Official accounts

Twitter

@opportunitiesDN

Facebook

@opportunitiesDN

LinkedIn

Opportunities  
Doncaster

Instagram

@opportunitiesdn

YouTube

Opportunities  
Doncaster

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## Social assets

### Twitter

We are delighted to announce that we are going to be exhibiting at Opportunities Doncaster LIVE. We look forward to meeting thousands of young people, to showcase careers in our industry, and the opportunities available with our business.

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## Social assets

### LinkedIn

We are delighted to announce that we have partnered with Opportunities Doncaster to exhibit at Opportunities Doncaster LIVE. We look forward to meeting thousands of young people, to showcase careers in our industry, and the opportunities available with our business.

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## Social assets

### Facebook

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## Social assets

We have provided you with a selection of social media assets to use alongside the suggested social media content.

Download [here](#).

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## Email signature

We have provided a selection of email signatures.

Download [here](#).

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## Website copy

We are delighted to announce that we have signed up to exhibit at Opportunities Doncaster LIVE, on 13 February 2020.

As a business we are invested in the successful and sustainable delivery of careers education for young people and see Opportunities Doncaster LIVE as the vehicle to showcase both our organisation and our industry to thousands of young people.

We are keen to raise awareness of career pathways and opportunities within our industry and we are proud to exhibit at Opportunities Doncaster LIVE.

**If you would like to find out more about Opportunities Doncaster LIVE, visit [www.opportunitiesdoncaster.co.uk](http://www.opportunitiesdoncaster.co.uk).**

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## Contact us

We are here to help with any questions you have about communications and your involvement at Opportunities Doncaster LIVE.

We can support you with drafting a press release to announce exhibiting at the event, any social media questions, what handles to use to tag us, as well as any branding queries you may have.

Please contact a member of our Marketing and Communications team on:  
info@opportunitiesdoncaster.co.uk or call 01302 640123.

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